

SEX ADDICTION

The Equal Opportunity Destroyer

It's no laughing matter.

Sex addiction is a pattern of obsessive sexual behavior that affects people from all walks of life.

It's not just about what a person does.

Sex addiction isn't just liking sex a lot. It's being unable to stop engaging in secretive and unhealthy sexual behaviors despite the desire to do so.

The consequences can be devastating.

Some tragic outcomes of this behavior include risks to a person's health, job and relationships as well as the loss of integrity, trust, time and self-esteem.

It rarely just 'goes away'.

Promises and remorse, no matter how sincere, generally are not enough to prevent the return of sexually addictive impulses and urges.



A person trapped in the cycle of sexual compulsion usually feels great shame at the inability to stop.

WARNING SIGNS SUGGESTING A PROBLEM WITH SEX ADDICTION

**Do You Keep Secrets About Your Sexual Activities From Those Important To You?
Do You Lead A Sexual Double Life?**

Do You Become Sexual With People Or In Ways You Later Regret?

**Do You Find Yourself Seeking More Intense Or Frequent Sexual Activity
Despite Not Wanting To?**

Does Your Sexual Behavior Put You At Risk For Job Loss, Divorce, Disease, Legal Action or Other Dire Consequences?

Have You Ever Broken a Sincerely Made Promise Never to Repeat A Particular Sexual Behavior?

**SECRECY
DECEPTION
BROKEN PROMISES
ISOLATION
LEGAL FEARS
HEALTH RISKS
SHAME**

This isn't what sex is supposed to be about.

What's going on?

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Secretive, risky or compulsive sexual behavior destroys relationships, reputations, promises and principles. The pipeline of pornography and sexual intrigue on the Internet can influence an otherwise moral and loving person to do things he or she knows is wrong but **just can't seem to stop**.

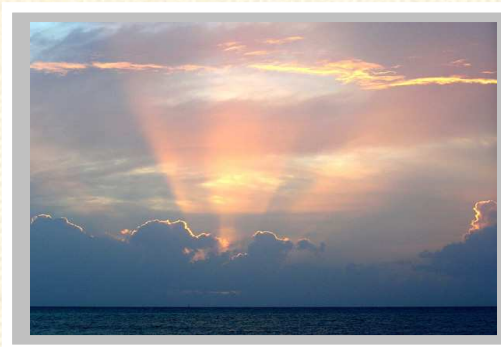
Illicit sexual excitement can become an all-purpose 'high' that intensifies, soothes, rewards or numbs almost any situation or feeling. **Secrecy and deception** develop, increasing isolation and distorted thinking. This leads to a never-ending destructive cycle of reliance on the very behavior that inevitably results in pain and shame.

**Healing Is Possible.
Hope is Available.
Help Is In Your Hands.**

For a person struggling with addictive sexual behavior, admitting the need for help is a hallmark of courage and the gateway to a healthier and happier life.

Many people find the assistance of an experienced professional counselor to be an extremely valuable source of support and guidance and an important step toward healing and growth.

Bill Herring, LCSW has helped countless men and women find hope, rebuild lives, regain trust, heal relationships and experience the many other benefits of ongoing sexual integrity.



The process of recovering from an endless pattern of addictive sexual behavior is like the dawn of a new day.

**What Can You Expect From
Bill Herring, LCSW?**

- **Understanding and experienced attention to your unique situation**
- **Confidential consultation and counseling**
- **Candid advice and guidance**
- **Information about a wide range of helpful options and resources**
- **A respectful and nonjudgmental attitude**

**PROFESSIONAL SERVICE WITH
A PERSONAL TOUCH**

Conveniently located at the LaVista Road exit of I-285 in a discrete office location that provides a level of privacy and comfort unavailable in many other settings. As your sole point of contact, Bill offers an exceptional degree of personal attention uniquely tailored to your needs.

In order to provide clients with the highest levels of confidentiality and effectiveness, all services are fully private-pay. Telephone and email inquiries receive prompt response. Appointments available for individuals and couples. See website for more information: www.billherring.info

Individual and couples counseling helps rebuild sexual integrity and heal damaged relationships

*Call 404 345-1570 for a
confidential, no-obligation
telephone consultation*

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